



NEWS RELEASE

David Adams Joins Performance Methods, Inc.

Seattle, WA – January 5, 2015: Performance Methods, Inc. announced today that David Adams has joined their organization as Partner. Steve Andersen, PMI's President and Founder, is enthusiastic about the value that David brings to PMI: "David brings an extensive background in sales, sales management, sales leadership and learning/development to PMI and is a great fit for our client base and our organization. Add to that the fact that he has trained and implemented PMI's solutions, and his complete range of experience makes him ideal for our clients and our business. We are delighted that David is now part of the PMI team!"

Adams added: "I have known PMI for many years now, and when it comes to innovation and creating value for clients, I rank them first. PMI's customized approach to designing, developing and deploying sales performance solutions has raised the bar for the sales training industry, and I have experienced this first-hand as a client. I am excited about joining the PMI team and working with PMI's clients to help them experience the value and competitive edge that we realized during my time at Adecco."

About Performance Methods, Inc. Based in Atlanta, GA, PMI provides consulting and training services to assist clients in the design, development and deployment of customer engagement best practices. PMI's unique approach provides clients with customized and integrated solutions consisting of sales processes, best practices and consultative selling skills. PMI has been selected by many of the world's leading corporations as their sales best practices partner and has been widely recognized for the innovation, effectiveness and the strength of its contemporary suite of customized sales performance solutions. PMI creates worldwide client value and coverage through its global partnership with Mercuri International, the world's largest sales training and development consultancy, and is an active participant and sponsor in the Strategic Account Management Association (SAMA), the world's largest non-profit community of sales and account management best practices. For additional information on Performance Methods, please visit www.performancemethods.com.

Performance Methods, Inc.
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